

Basketball Fans Mailing List



Visit us online at amerilist.com

Total Universe: 2,006,314

Base Rate: \$85.00/M

Description Summary

Score bigtime with AmeriList's Basketball Fans database. These fanatics are always looking for more ways to get involved with basketball, whether it be by attending games and events, buying basketball clothing and merchandise, watching basketball on TV, or anything else related to shooting hoops. These prospects can be reached through direct mail, telephone, or email with this file, and are highly responsive when it comes to marketing. Updated monthly, our data is the most accurate and complete in the industry. Eligible for many types of offers, these basketball fans are valuable prospects for a variety of promotions and deals!

How Our Data Is Compiled

Our Basketball Fans Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- The NBA, as a whole, generates more than \$7 billion in revenue per season
- In 2017, over 20.5 million viewers watched the NBA finals on TV

Recommended Usage

This mailing list is recommended for many types of offers, including, but not limited to NBA, WBNA, NCAA, fan merchandise, basketball equipment and accessories, sweepstakes and contests, travel, entertainment, and much more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Ethnicity

Dwelling Type
Income
Occupation
Marital Status

Presence of Children
Hobbies & Interests
Game(s) Attended
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - Amerilist.com - info@Amerilist.com